

explido Facts & Figures

Agency for International Performance Marketing

Services: Search Engine Marketing (SEM), Search Engine Optimization (SEO), Affiliate Marketing, Display Advertising, Social Media Marketing, Conversion Optimization, Mobile Marketing, Website Consulting, Web Analytics

Year of founding: 2002

Offices:

Augsburg Curt-Frenzel-Str. 10a 86167 Augsburg Tel: +49 821 217795 - 0	Hamburg Büschstr. 7 20354 Hamburg Tel: +49 40 60009909 - 0	Frankfurt An der Welle 4 60322 Frankfurt Tel: +49 69 7593 - 7556
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Employees:

SEM	30	Total 140
SEO	17	
Affiliate	15	
Display	10	
Social Media	5	
Conversion	10	
Web Development	20	

Certificates:



References: o2, Globetrotter, Conrad Electronic SE, KLINGEL, ReifenDirekt.de, notebooksbilliger.de, DERTOURL

Events:



Publications: Numerous case studies & P-MAXX industry study

Languages:



Company/ legal form: explido WebMarketing GmbH & Co. KG

CEOs:



Matthias Riedle



Dirk von Burgsdorff



Tobias Bartl



Oliver Jüttner



Andreas Rüttinger

